



ELA Virtual Learning

English III: Synthesize Claims in Diverse Media

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Lesson: May 6, 2020

Objective/Learning Target:

- **Students can synthesize claims made on all sides of an issue**
- **Students can respond to different perspectives presented in diverse media**

Bell Ringer:



Watch the [video](#) attached in this slide.

What is the purpose of the commercial? What is the perspective of the speaker in the commercial?

Bell Ringer Continued:



Look at the image. How is the perspective in this anti-smoking advertisement different than the speaker's perspective in the video?

How does the change in perspective influence the audience?

Which advertisement was more effective?

Learn:

- We are constantly bombarded with information and diverse perspectives in diverse forms of media. It is essential we learn how to synthesize, or combine, all the information and critically determine what arguments and facts are important to know.
- Synthesizing can be a difficult task to undertake. It requires looking at multiple pieces of information about a topic and deciding what is important and how the perspectives of the speaker influences the information. Next, you combine the information you deemed essential into one writing response.
- Watch this [video](#) to understand how to synthesize information.
- For step-by-step instructions of how to synthesize from multiple sources, look at this [website](#).

Practice:



Skip to minute 6:32 of the [TEDTalk](#) and watch the remainder of the video about alter egos.

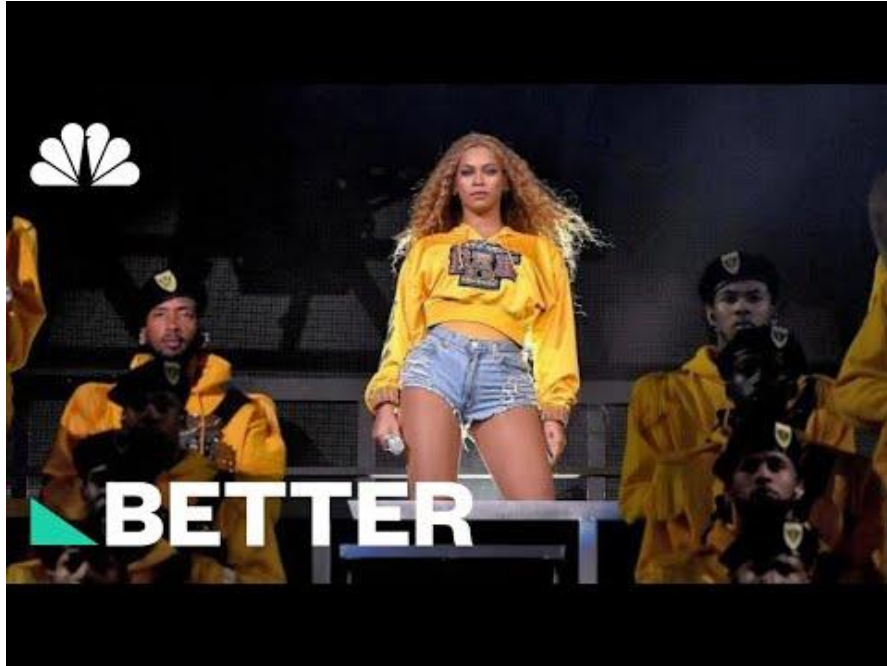
On a piece of paper answer the following questions:

What is the purpose of this TEDTalk?

What is Erika's perspective on alter egos?

Are alter egos beneficial or is it risky to live "two lives"?

Practice:



Watch this [video](#).

How is the speaker's perspective different or similar to Erika Jayne? What examples of alter egos is described in this video?

On a piece of paper, combine information from both videos to answer the question: What is beneficial or harmful about alter egos and how does the speakers' perspectives influence the information?

Sample Proficient Answer:

Erika Jayne Girardi explains the benefit and danger of having an alter ego. She describes how freeing it feels to live all aspects of your personality and not hiding empowering qualities of yourself. She goes into depth talking about how everyone filter's their lives with social media to look happy, interesting and self-sufficient. An alter ego allows a person's "persona" to come to fruition. However, she warns the audience as well. She explains scenarios in her own life when having an alter ego, or "alternate persona" seeped into her typical life and caused uncomfortable dinners. She also mentions when her normal life seeped into her performances and damaged the experience. Erika Jayne Girardi's perspective illustrates her direct understanding of alternate egos because she has first-hand experience. Todd Herman, an expert on alter egos, describes famous people, like Beyonce, Martin Luther King Jr. and Clark Kent's alternate personas. He describes how alter egos can lead to confidence, empowerment and control over one's life. However, he does not describe his own personal experiences with having an alter ego. Therefore, he has not advice on the dangers of alter egos or how to manage two "personas".

If you want to learn more...Additional Resource:



Watch the [TEDtalk](#) in this slide and analyze how the speaker's perspective expands on your understanding of alter egos. Consider what information in this TEDTalk is valuable to your synthesized understanding of alter egos.